
EDUCATION

Capella University, Minneapolis, MN

August 2006 - Present

- Pursuing a Doctor of Philosophy (PhD) in Business with an Information Technology Specialization.
- Currently, Candidate of Philosophy.
- Coursework has focused on Information Technology strategy, analysis and planning which creates a unique synergy between my existing MBA and real world IT expertise.
- **Current GPA: 3.66**

Philadelphia University, Philadelphia, PA

August 2006 – August 2009

- Masters of Science in Disaster Medicine and Management with an emphasis on business continuity and operations planning.
- Anticipated graduation, Fall 2009.
- **Current GPA: 3.49**

Philadelphia University, Philadelphia, PA

May 2009

- Certificate in Continuity of Operations Planning and Crisis Management..
- Coursework center upon Continuity of operations from the perspective of business incident management, mitigation and recovery.
- **Cumulative GPA: 4.0**

Philadelphia University, Philadelphia, PA

August 2007

- Certificate in Disaster Medicine and Management.
- Coursework focused on the Principles of Disaster Medicine, Disaster Planning and Principles of Terrorism.
- Coursework facilitated an operational level awareness of disaster response and incident mitigation.
- **Cumulative GPA: 4.0**

Philadelphia University, Philadelphia, PA

December 2005

- Masters of Business Administration with a concentration in International Management and Marketing. Externship: Business externship to cities in India, including New Delhi and Mumbai. This program included visiting six outsourced business ventures, an experience which served to facilitate a deeper understanding of global resource leveraging by integrating classroom work with practical, real world experience.
- **Cumulative GPA: 3.33**

Philadelphia University, Philadelphia, PA

May 2004

- Bachelor of Science in Marketing with a concentration in Electronic Commerce.
- **Cumulative GPA: 3.34, graduated as a Distinguished Honors Scholar.**

RESEARCH EXPERIENCE

Philadelphia University, Philadelphia, PA**February 2005 – May 2005****Research Analyst**

- Provided quantitative and qualitative analysis of research data for L.E.H.P. (Laboratory for Engineered Human Protection) under the supervision of Dr. Les Stzandera in conjunction with Natick Solider Systems in Massachusetts.
- Analyzed quantitative data using various neural network and genetic algorithms to accelerate laboratory driven research.
- Created documents for presentation based on the results of the data analysis.

The Chemical Heritage Foundation, Philadelphia, PA**May 2003 – August 2003****Research Analyst**

- Acted on behalf of the organization and interviewed prominent members of the pharmaceutical and medical sectors to study, document and ultimately, understand, the confluence of forces, which spurred various innovations.
- Assisted in planning and implementation of Intellectual Property Conference, sponsored by Merck & Co.

The University of Pennsylvania Medical School – Center for Bioethics, Philadelphia, PA**June 2003 - September 2003****Research Analyst**

- Analyzed research for faculty, staff, and students of the institutions on topics relating to bioethics.
- Provided proofreading and feedback on various bio-ethics oriented research papers and publications.
- Responded to inquiries from faculty, staff, students, media, various government and medical practitioners on behalf of the center.

The Chemical Heritage Foundation, Philadelphia, PA**May 2002 – September 2002****Research Assistant**

- Developed a clear historical picture of the Gordon Research Conferences (G.R.C.) through a combination of oral histories, meeting minutes and published commentaries.
- Documented influential scientists who both attended and presented at the G.R.C.
- Submitted recommendations for future oral histories and further research.

The University of Pennsylvania Medical School – Center for Bioethics, Philadelphia, PA**May 2002 – September 2002****Undergraduate Research Fellow**

- Formatted and prepared syllabi for submission to the (Accreditation Council for Graduate Medical Education) A.C.G.M.E..
- Provided research assistance, commented and assisted in the development of various papers for center staff.

Philadelphia University, Philadelphia, PA**January 2001 – May 2001****Research Assistant**

- Generated research and provided information through all phases of the paper relating to the history of antibiotic resistance.
- Edited and critiqued drafts of the paper.
- Participated in roundtable discussions on antibiotic resistance at John's Hopkins chaired by Joshua Lederberg.

MANAGEMENT/MARKETING EXPERIENCE

Emergency Planning International, Philadelphia, PA**June 2007 – Present*****Project Consultant and Simulation Analytics Developer***

- Directed and coordinated the development of the new operating paradigm by evolving tabletop exercises to a hybrid electronic model that incorporates various Geo coordinate plotting and modeling technologies.
- Served as liaison that ensured the facilitation and communication of simulator concepts between exercise coordinator and exercise facilitator.
- Assisted in the development of a simulated radiologic incident centering on Dane County, Wisconsin and Camp Randall Stadium in Madison, Wisconsin and brought the simulator concept to fruition for subsequent exercises focused on natural and manmade disasters.

Institute of Terrorism Research and Response, Philadelphia, PA / Jerusalem, Israel**February 2007 – May 2007*****Project Manager***

- Lead the development of the Institute of Terrorism Research and Response's brand Identity and electronic presence reestablishment.
- Supervised the web development teams to ensure client modeling/vision met client specified goals.
- Led to a successful re-launch of the web-brand for the Institute.

Electronic Arts, Redwood City, CA**October 2002 – December 2002; October 2003*****Public Relations Consultant***

- Prepared and managed venues across the United States promoting and marketing the Madden NFL Football 2003 -2004 and NBA Live 2003-2004 product lines.
- Acted as Media Liaison both appearing and commenting for various local and national media outlets.
- Directed and presented product demonstrations and tournaments to crowds of ~2,500.

The Event Networks, Atlantic City, NJ**June 2000 – August 2000*****Assistant Manager***

- Managed a staff of 20+ in daily operations. Assisted with scheduling, closing and payroll functions.
- Managed inventories of \$350,000 and coordinated national distribution of global web based transactions through the Atlantic City Store.

Simplematter.com, Philadelphia, PA**March 2000 – December 2000*****Public Relations Manager***

- Led the development of organizational business, marketing and technology plans.
- Coordinated and established relationships with potential sponsors to ensure access and distribution of products.
- Presented the business and marketing plans to sponsors and potential affiliates.
- Analyzed the performance and coordinated testing of the website through the development and deployment phases.

I2e2.com, San Francisco, CA
December 1999 – March 2000
Public Relations Manager

- Spearheaded public relations and marketing initiatives for the organization to over 500 local area network venues nationally.
- Directed and assisted with venue marketing strategies by developing a broad multi-channel, low cost, information rich strategies.
- Developed and coordinated marketing strategies using non-traditional channels to reach targeted audiences resulting in development and establishment of clear brand identity.

1stwebsite Technologies, San Francisco, CA
September 1999 – February 2000
Senior Technician and Media Liaison

- Managed the mixed expertise of staff members during events held at our facility.
- Implemented and developed regional marketing strategies.
- Acted as Media Liaison appearing on various national and local television spots.
- Maintained both PC and Macintosh hardware and software on a network of 75+ stations.

COMPUTING EXPERIENCE

Philadelphia University, Philadelphia, PA
May 2005 – Present

Computing Support Specialist

- Directly handled managerial functions of student staff of computing support, lab support and information technology resources.
- Implemented a departmental wide restructuring program that led to a more efficient utilization of student resources.
- Directly managed the academic labs by coordinating all support functions, student staffing and software deployments/implementations. Additionally worked with the networking team to develop and implement active directory policies, faculty/staff and lab computer software images.
- Created campus wide computing support resources that allowed users to visually troubleshoot issues independently.
- Coordinated with faculty and staff to provide support and implement solutions that allowed for better facilitation of learning activities through the technology in the classroom which.
- Developed training materials and presented to faculty information technology topics ranging from technology to meet the pedagogical goals in coursework too hardware/software functions.
- Developed specifications for incoming student computers and refined the university wide image with the networking staff.
- Addressed and resolved hardware/software issues campus wide.
- Assisted and created e-learning courses and content for Moodle, iTunes U, and BlackBoard.

Philadelphia University, Philadelphia, PA
September 2004 – May 2005

Graduate Assistant

- Created and refined the Residential Computing Support model for Philadelphia University.
- Directly trained and supervised University Residential Consultants and Lab Assistants.
- Coordinated weekly with student staff to assist in developing weekly situation analysis.
- Provided weekly situation analysis to the Manager of Computing Support.
- Coordinated with Academic Computing to resolve, troubleshoot and prevent emerging issues within residential computing.

Philadelphia University, Philadelphia, PA**September 2000 – September 2002; September 2003 –September 2004****Senior Student Support Technician**

- Maintained both PC and Macintosh hardware and software of faculty and laboratory stations.
- Coordinated with members of Academic Computing and Computing Support to develop and maintain various software and software images on client computers.
- Worked directly with faculty, staff and students to resolve computer hardware and software issues both in the field and within University housing.

Launcher Technologies, Glen Carbon, IL**June 1999 – August 1999****Senior Technical Advisor**

- Maintained the hardware and software of the staff PC's and the servers.
- Supported PC's and Macintosh's hardware of several school districts as contracted by the firm.
- Beta tested and bug tested proprietary software packages.
- Supported the deployment of proprietary software in mixed hardware/software environments.
- Served as Organizational Representative at various conferences and meetings.

Goldenberg, Mackler, Sayegh and Mintz P.C., Atlantic City, NJ**January 1997 – August 1999****Network Administrators Assistant**

- Assisted in day-to-day activities of the Network Administration activities within the firm.
- Provided both hardware and software support to the firm on a both PC and Mac platforms.
- Functioned as marketing agent creating newsletters and ads for publication reaching a client base of over 5,000.
- Developed staff training programs that targeted the Office applications and in house database product utilized by the firm's staff.

PUBLICATIONS

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- Research Contributor - Sztandera, Les, Chih-Chung Chu, and Hugh Cartwright. "Genetic Algorithms in Molecular Design of Novel Fibers." NTC. <http://www.ntcresearch.org/pdf-rpts/AnRp05/C05-PH01-A5.pdf>.
 - Mohr, J. A. (2006). The [216:1 Ratio]: Bridging the Growing Support Gap Through Proactive Deployment of Emerging Technologies. Proceedings of the 34th annual ACM SIGUCCS conference on User services SIGUCCS 2006, 257-262.
 - Allen, G. M., Parrillo, S. J., Will, J. M., & Mohr, J. A. (2007). Principles of Disaster Planning for the Pediatric Population . Prehospital and Disaster Medicine, 22(6).
 - Mohr, J. A., Allen, GM (2010). Healthcare Facility Disaster Planning and the Identification of Alternate Care Sites. Prehospital and Disaster Medicine, 25(4).
 - Mohr, J.A. et al. "Healthcare Facility Planning: Using GIS to Identify Alternate Care Sites." Vol. 1. In The Evolving Role of GIS in Hospital and Healthcare Emergency Management, Ric M. Skinner, Boca Raton, Fla.: CRC Press, 2010

PRESENTATIONS

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- Mohr, J. A. (2006). "The [216:1 Ratio]: Bridging the Growing Support Gap Through Proactive Deployment of Emerging Technologies. 34th annual ACM SIGUCCS conference on User services. Edmonton, Alberta, November 5th – 8th, 2006.

Peer Reviewer

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- Academy of Management, 2007.
 - ACM SIGUCCS Conference, 2009.
 - Educause, 2009.
 - The Journal of Prehospital and Disaster Medicine.

CERTIFICATIONS

- IS-00100 - Introduction to the Incident Command System.
- IS-00139 - Exercise Design.
- IS-00200 - Single Resources and Initial Action Incidents.
- IS-00300 - Intermediate Incident Command System.
- IS-00546 - Continuity of Operations (COOP) Awareness.
- IS-00547 - Introduction to Continuity of Operations (COOP).
- IS-00800 - National Response Framework.
- IS-00700 - National Incident Management System (NIMS).
- John's Hopkins Bloomberg School of Public Health – Disaster Mental Health Intervention.
- Prevention and Response to Suicide Bombing Incidents (PRSBI).
- IS-00139 – Exercise Design.
- Core Disaster Life Support (CDLS)
- John's Hopkins Bloomberg School of Public Health – Disaster Mental Health Intervention.
- Prevention and Response to Suicide Bombing Incidents (PRSBI).

AWARDS AND RECOGNITIONS

- Mohr, J. A. et al., (2006). "Competitions for Higher Ed Publications 2006 Award Winners" Category 3a – Electronic how to guides. Second Place: Philadelphia University – Computing Support Documentation [Electronic Version]. Awarded at the 34th annual ACM SIGUCCS conference on User services. Edmonton, Alberta, November 5th – 8th, 2006.

References

- Available upon request.